

## MARKING INDICATIONS OF THE DATE OF MINIMUM DURABILITY AND OF THE EXPIRY DATE.

### Date marking indication

The indication of the date of minimum durability or of the expiry date must be easily visible, clearly legible and indelible and must appear in a field of vision that the consumer can readily find.

Only the implementation of the EU Regulation No 1169/2011 (December 13, 2014) will make the presence of objective parameters to evaluate the legibility of the indications (for example, the minimum font size used in the labelling of prepackaged foodstuffs) mandatory.

### Information which must be located in the same visual field

The Legislative Decree 109/1992 establishes that the sales name, the quantity, the durability (date of minimum durability or expiry date) as well as the actual alcohol content must appear in the same field of vision (that is, all the surfaces of a package that can be read from a single viewing point), while the EU Regulation No 1169/2011 sets that only the sales name, the quantity and the the actual alcohol content must appear in the same visual field. Therefore, according to this regulation, the durability, while being considered a mandatory indication, may also not be present between the indications legible with a single glance.

### Language

The indication of the date of minimum durability and of the expiry date must be written in Italian.

Multilingual labels are allowed.

With reference to the indication of the expiry date, it's required the translation provided by the EU legislation currently in force (Directive 2000/13/CE) - Table 1

**Table 1. Expiry date indicated in the Directive 2000/13/EC, article 10, paragraph 2.**

Language	Lettering
Bulgarian	«използвай преди»
Spanish	«fecha de caducidad»
Czech	«spotřebujte do»
Danish	«sidste anvendelsesdato»
German	«verbrauchen bis»
Estonian	«kõlblik kuni»
Greek	«ανάλωση μέχρι»
English	«use by»
French	«à consommer jusqu'au»
Italian	«da consumare entro»
Latvian	«izlietot līdz »
Lithuanian	«tinka vartoti iki»
Hungarian	«fogyasztható»
Maltese	«uża sa»
Dutch	«te gebruiken tot»
Polish	«należy spożyć do»
Portuguese	«a consumir até»
Romanian	«expiră la data de»
Slovak	«spotrebujte do»

Slovenian	«porabiti do»
Finnish	«viimeinen käyttöajankohta»
Swedish	«sista förbrukningsdag»

### **RELEVANT LEGISLATION**

Directive 2000/13/EC, article 10, paragraph 2.

EU Regulation No 1169/2011, article 13.

EU Regulation No 1169/2011, attachment IV.

Legislative Decree 109/1992, article 3, clause 2 bis.