

## **THE YOUTH AND THE WASTE**

Eurispes (Institute of Political, Economic and Social Studies) has conducted in 2013 a survey on the level of knowledge of the phenomenon of food waste by the Italian youth.

It has been identified a statistical sample of 230 young people between 19 and 28, these are the most significant and/or most curious answers:

- Girls appear to be more aware as guys on the waste problem and their related impacts, particularly on the social imbalances arising (85,7% against 75,5%)
- among the considered most important reasons for food wastage: to cook too much (80%) and promotional offers (49%)
- 17% of girls said that it's better to throw the food rather than run the risk of getting fat
- more than half of respondents said that it's better to throw away the leftover food rather than run the risk of getting sick
- 40% don't know the difference in meaning between "use by ..." and "Best before ..."
- 16.7% believe that the problem of waste doesn't affect them